Board Meeting
The Falmouth Historical Society
April 7, 2020
Agenda

Board Status
Secretary’s Report
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  • Programs
  • Museum Operation & Exhibits
  • Collections

• Local History
• Communications
• Merchandise
• Museum Buildings & Grounds
• Technology

General Topics
• Educational project
Board Status

Pandemic Nomination

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  • Museum Buildings & Grounds
  • Technology
General Topics
  • Educational project
Secretary’s Report

Minutes for February meeting

Membership report

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<th>Family</th>
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Renewal letters
Financial Report

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<td>Checking—Internet</td>
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Treasurer’s Report

YEAR-TO-DATE PERFORMANCE

ACTUALS VS. BUDGET
July 1, 2019 - April 7, 2020

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<th>Revenue</th>
<th>ACTUAL</th>
<th>BUDGET</th>
<th>OVER BUDGET</th>
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<tr>
<td>Donations</td>
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<tr>
<td>Investments</td>
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<tr>
<td>Sales</td>
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<tr>
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<td><strong>$0.00</strong></td>
<td><strong>$8,300.77</strong></td>
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| GROSS PROFIT      | **$8,300.77** | **$0.00** | **$8,300.77** |

<table>
<thead>
<tr>
<th>Expenditures</th>
<th>ACTUAL</th>
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<th>OVER BUDGET</th>
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<td>Misc</td>
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NET OPERATING REVENUE  
$1,517.98 | $-7,888.00 | $9,435.98
Treasurer’s Report

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• Educational project

<table>
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<th>INCOME AND EXPENSE</th>
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<td>July 1, 2019 - April 7, 2020</td>
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<td>$-1,134.12</td>
<td>$281.00</td>
<td>$-137.98</td>
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Accounts payable = $550.66
Accounts receivable = None
Treasurer’s Report

Administrative Items

- IRS site now reflects charitable organization status; Tax returns not posted
- Annual report submitted to Maine
Programs Committee

Proposed Events

• Authors w/Library
• Historic homes (class)
• Historic homes (tour)

The big question is “When?”
Museum Operations & Exhibits Committee

When do we reopen?
What hours?
Collections Committee

Catalog

Tidewater artifact salvage
Local History Committee

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**Requests**
- Forecaster

**Web content**
Communications Committee

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Newsletter

Social media
Merchandise Committee

Cookbook
Falmouth-themed

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Museum Building & Grounds Committee

Status

Spring cleaning when?

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Technology Committee

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Report
# Website Activity
## February-March 2020

- **Users**: 455
- **New Users**: 436
- **Sessions**: 502

### Device Category

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### Country

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<td>Belgium</td>
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<td>Turkey</td>
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<td>Japan</td>
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### City

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<tr>
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Facebook Activity
February-March 2020

Activity was very light
No posts this year
System Status
April 7, 2020

Activity
- Digital catalog development underway (PP)
- Transition to QBO Advanced complete*
- Website improvements underway (WA)
  - Expanding with additional content
- New products
  - Zoom VTC*
  - Microsoft 365*

* Non-profit license
Educational Project

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New Business

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