Falmouth Historical Society

Online Presence
Website Activity

<table>
<thead>
<tr>
<th>Users</th>
<th>Sessions</th>
<th>Bounce Rate</th>
<th>Session Duration</th>
</tr>
</thead>
<tbody>
<tr>
<td>196</td>
<td>202</td>
<td>69.31%</td>
<td>1m 02s</td>
</tr>
</tbody>
</table>

vs last 30 days

Pageviews:

- / (Home Page) 161
- /history (Colonial Origins) 60
- /page-1828116 (Museum) 34
- /From-Town-to-Destination-to-Suburb 18
- /page-1824072 (Upcoming Events) 11
- /page-1856286 (About FHS) 10
- /Documents 8
- /page-1828089 (About Falmouth) 8
- /Contact 6
- /page-1824072?calc...edate=7/28/2020 6
Website Activity
Facebook Activity

- **Post Reach** (December 16 - January 12): 6 People Reached ▲ 20%
- **Page Views** (December 16 - January 12): 26 Total Page Views ▲ 13%
- **Page Likes** (December 16 - January 12): 4 Page Likes ▲ 300%