



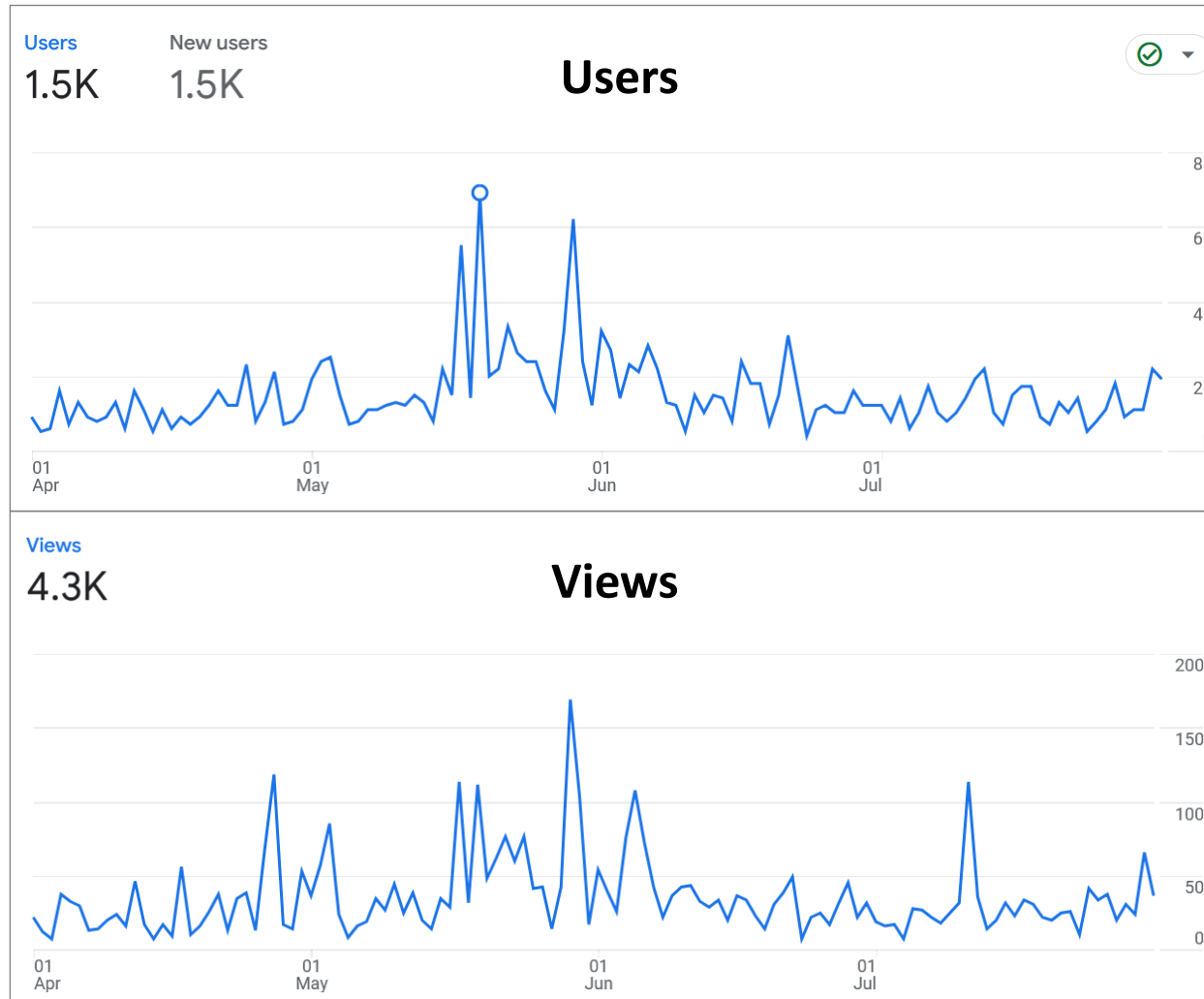
The Falmouth Historical Society

Online Presence

August 8, 2023

Website Activity

April-July 2023 – “What”



Pages

Page	Views	Users
All	4,318	1,517
1 Welcome	1,202	595
2 Colonial Origins	459	296
3 The Almouchiquois	360	217
4 Falmouth Historical Maps	211	123
5 Falmouth Retrospective	122	20
6 About FHS	92	45
7 Falmouth Memorial Day Parade	90	79
8 Museum and Barn Open	88	66
9 Events	80	43
10 Falmouth History References	74	42

What were they doing?

Website Activity

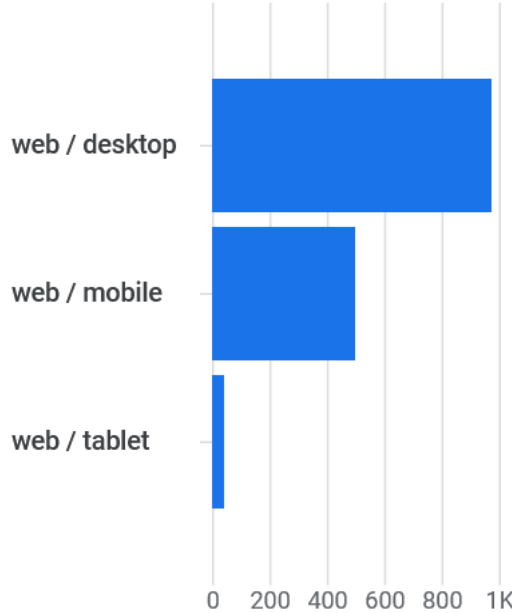
April-July 2023 – “Who”

Source



How did they get here?

Client



Where did they come from?

Origin		1,517 100% of total
1	Falmouth	221
2	(not set)	209
3	Columbus	95
4	Boston	92
5	Portland	67
6	New York	64
7	Cumberland	26
8	Ashburn	24
9	Yarmouth	24
10	Gray	22

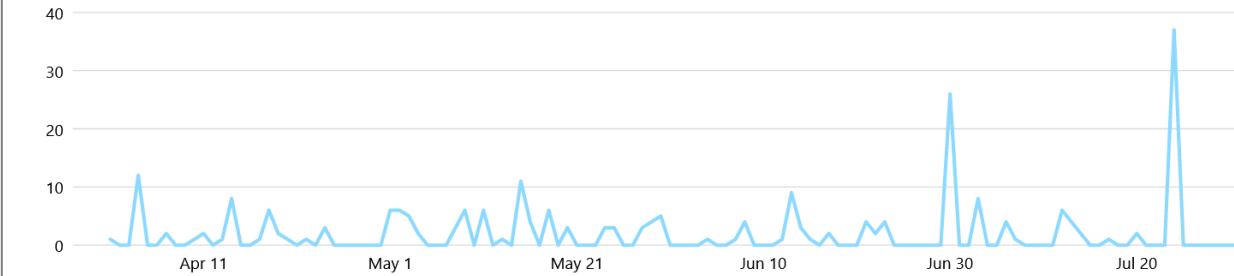
Facebook Activity

April-July 2023

No recent posts

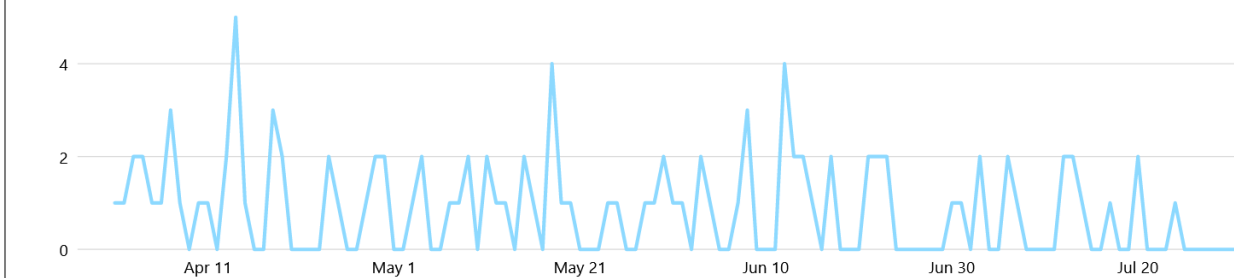
Reach

241 ↑ 19.3%



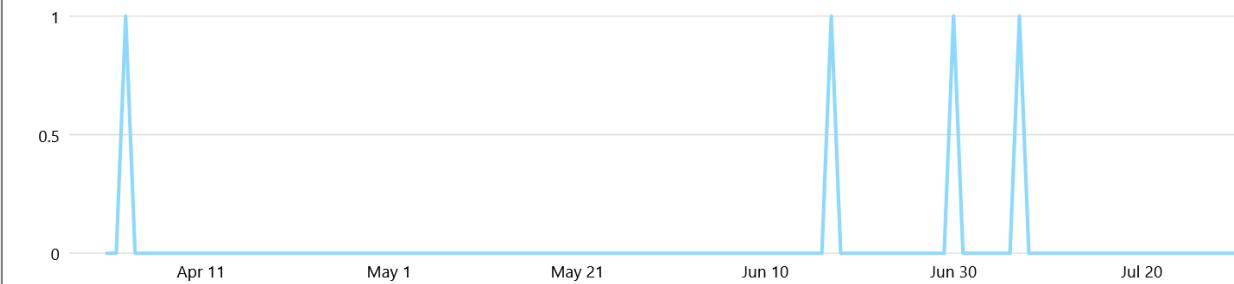
Visits

88 ↓ 76%



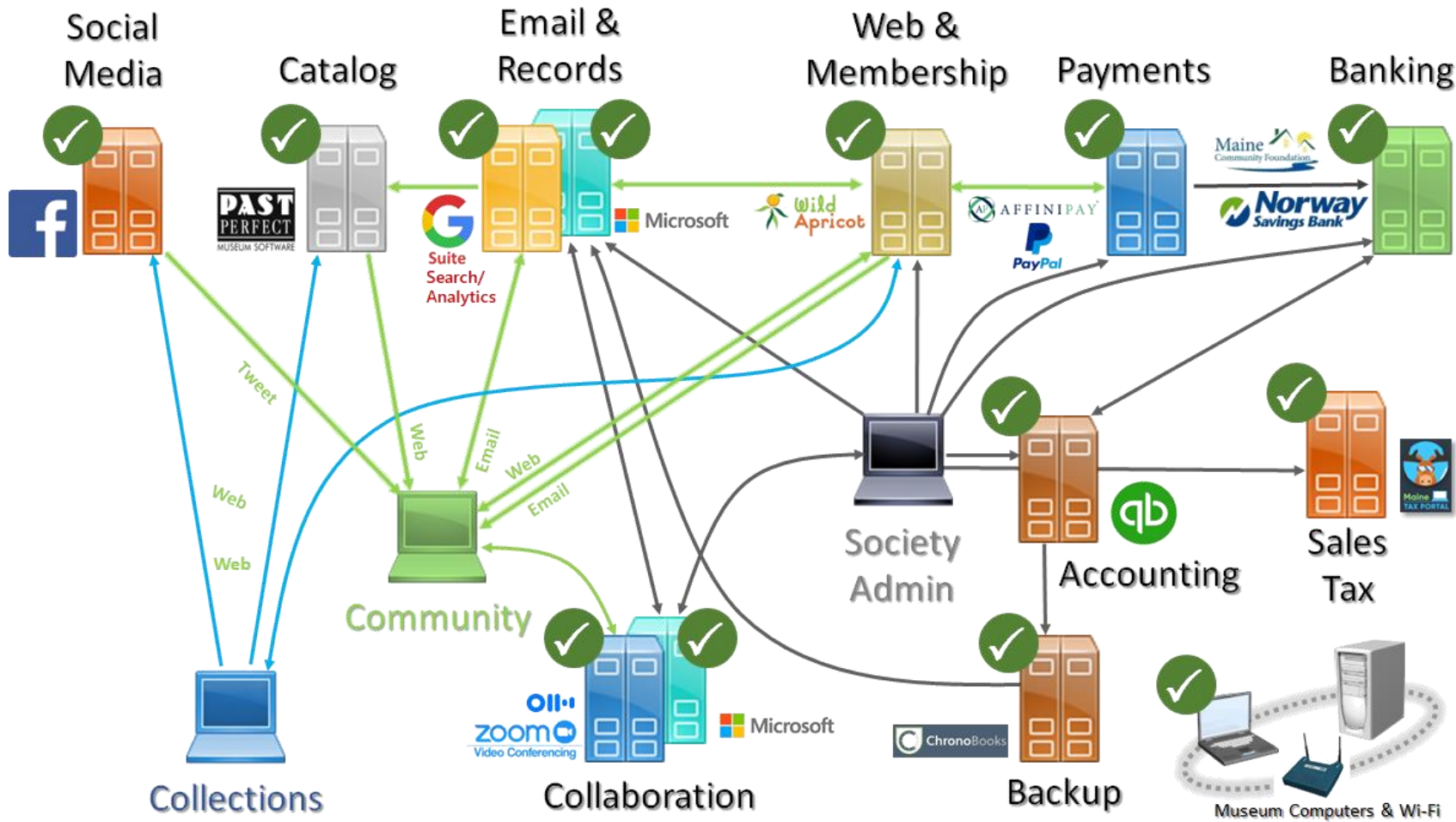
Likes

4 ↓ 50%



System Status

August 2023



Activity

- Digital catalog development underway (PP)
- Website expansion underway (WA)
 - Historical content