

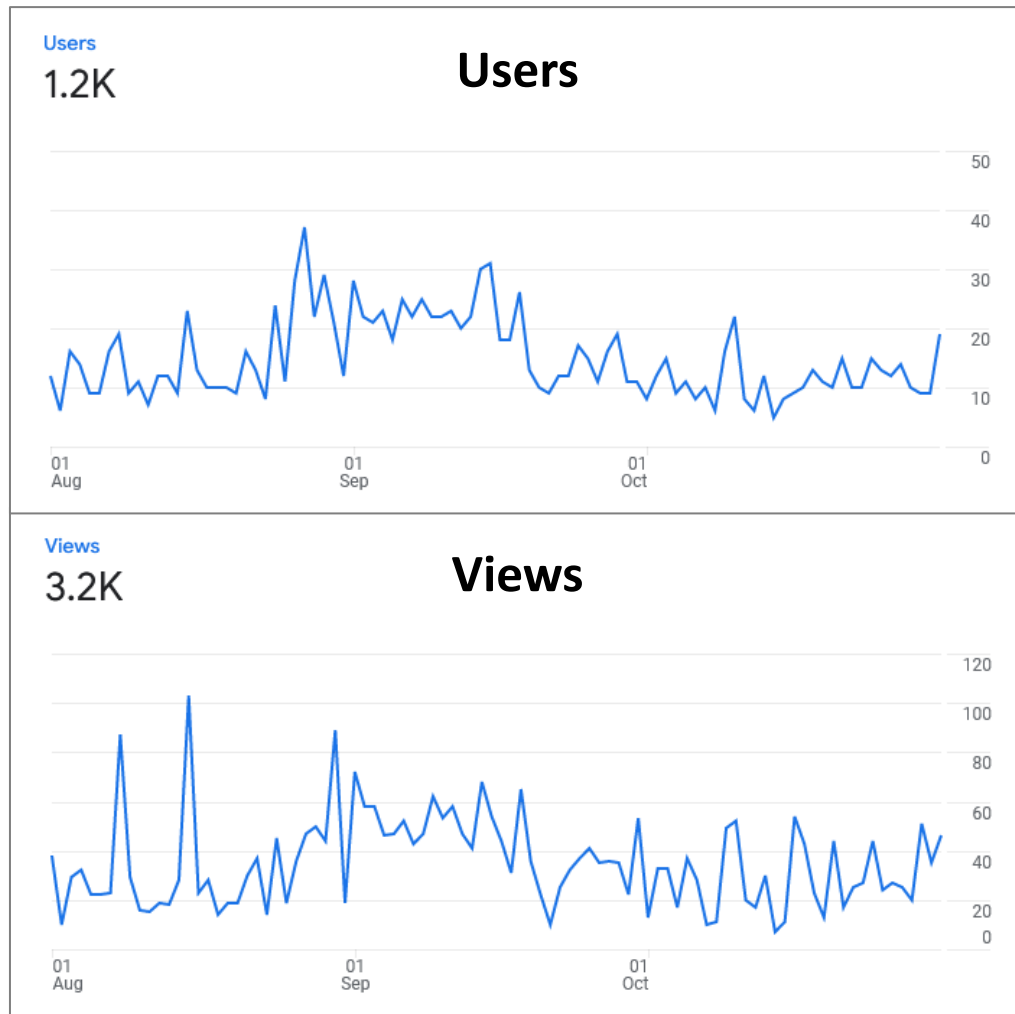
The Falmouth Historical Society

Online Presence

November 14, 2023

Website Activity

August-October 2023 – “What”



Pages

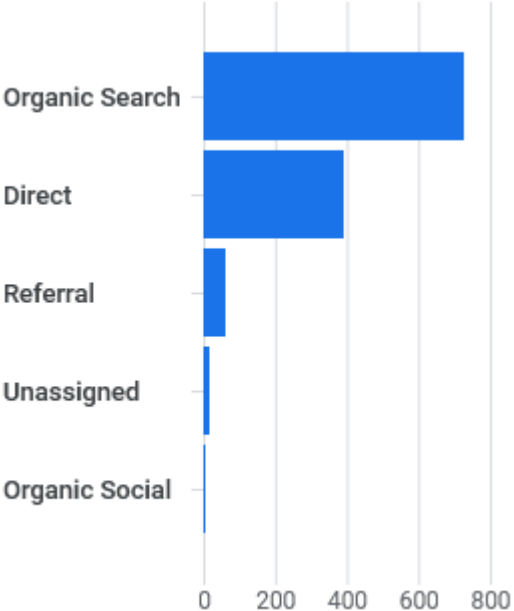
Page	Views	Users
All	3,240	1,199
1 Welcome	920	441
2 FHS at the Cumberland Fair	309	232
3 Colonial Origins	202	159
4 Falmouth Historical Maps	160	75
5 The Almouchiquois	136	108
6 Falmouth History References	111	42
7 Falmouth Family References	90	51
8 Events	87	50
9 About FHS	79	36
10 Contact	55	33

What were they doing?

Website Activity

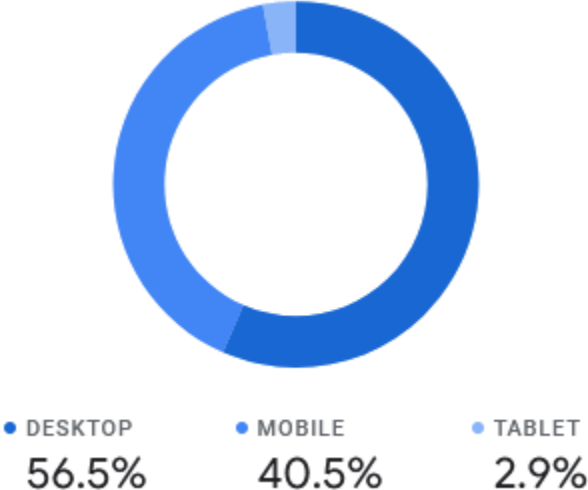
August-October 2023 – “Who”

Source



How did they get here?

Client





Origin		1,199 100% of total
1	(not set)	177
2	Boston	85
3	Columbus	70
4	New York	70
5	Portland	57
6	Falmouth	43
7	Yarmouth	20
8	Gray	15
9	Brunswick	12
10	Augusta	11

Where did they come from?

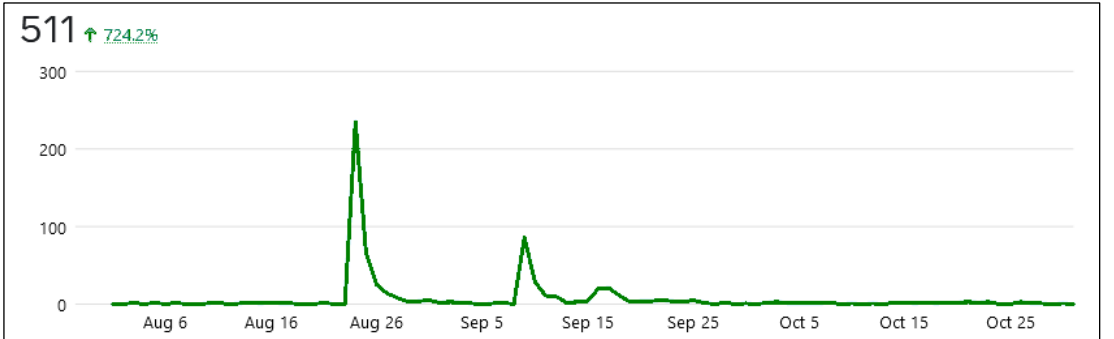
Facebook Activity

August-October 2023

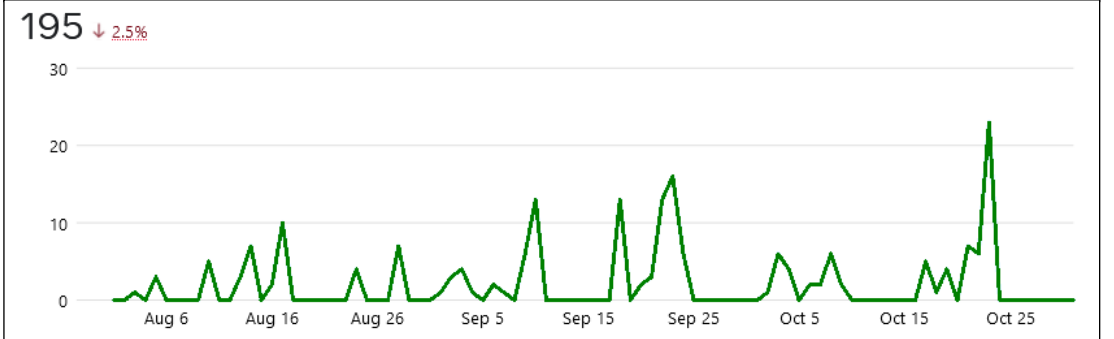
Recent Posts

Title	Type	Date published ↓	Reach ⓘ ↑↓
 Our history detectives will be ready to solve you... The Falmouth Historical Society	Post	Sat Sep 9, 4:47pm	227 Accounts Center accoun...
 It's been a busy summer at the Falmouth Herita... The Falmouth Historical Society	Post	Thu Aug 24, 11:48am	369 Accounts Center accoun...

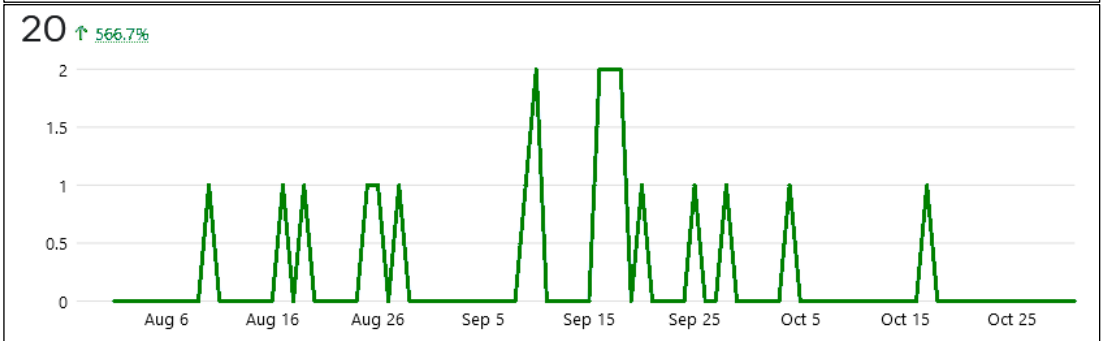
Reach



Visits

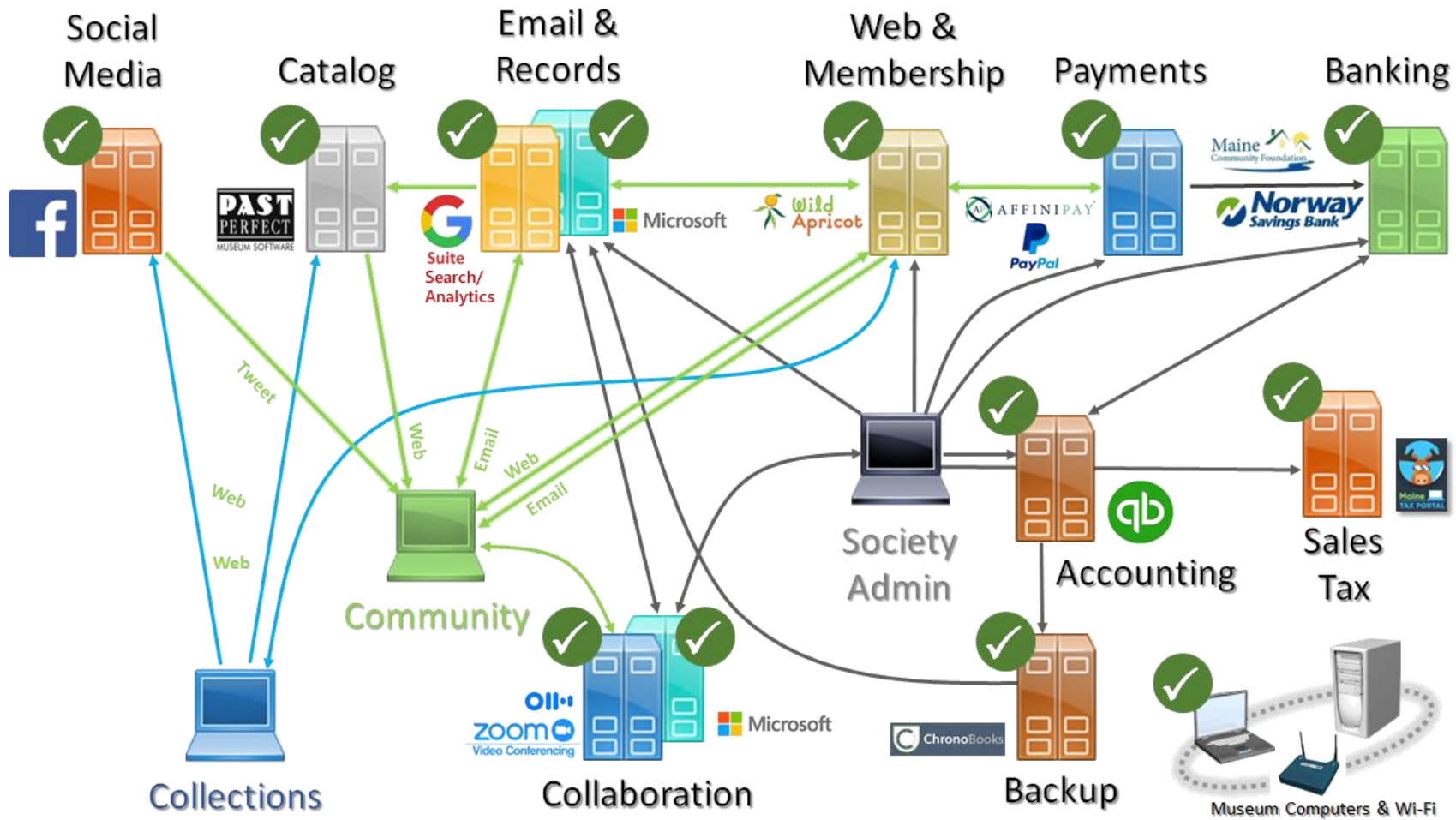


Likes



System Status

November 2023



Activity

- Digital catalog development underway (PP)
- Website expansion underway (WA)
 - Historical content